



ALL-CITY SWIM MEET SPONSORSHIP OPPORTUNITIES

Goodman Pool
July 27 – July 29, 2023



Friends of Goodman Waves Swim & Dive Team is proud to host the 2023 All-City Swim Meet at the Goodman Pool. The All-City Swim meet is the largest outdoor amateur swim meet in the country with over 6,000 swimmers and attendees, nearly 25,000 livestream views and covered by several local media outlets. Join us in the 61st year of this Madison tradition!

	Presenting \$20,000	Premier \$15,000/yr	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1000
	Annual	3-year	Annual	Annual	Annual	Annual
Goodman Waves Scholarships in Company's Name & recognition as a year-round sponsor	10 scholarships					
Sponsorship of Swimmer drop-off						
Front page logo placement on Heat Sheets						
Year-round recognition in the All-City League						
Banner featured on score board display						
Logo on backdrop of Award Winner Photo area						
Logo tiered on bag tags						
Industry Exclusivity						
Promotion via All-City 2023 Swim social media						
All-City Swim Meet Sponsorship Package (parking passes and concession tickets)	2 parking/day & 50 concession tickets	2 parking/day & 30 concession tickets	1 parking/day & 20 concession tickets			
Company banner at All-City 2023 Swim meet						
Logo featured on the All-City Swim 2023 app						
Recognition for Swim Events	4 events	2 events	2 events	1 event		
Logo displayed on live-streamed event						
Logo tiered on volunteer t-shirts						
Vendor table to hand out swag, brochures, and other marketing materials						
Acknowledgement on All-City 2023 website						
Recognition in meet announcements	16/day	12/day	8/day	5/day	3/day	1/day



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Step 1: Select Your Sponsorship Level

YES! Our company wishes to be a sponsor for the 2023 All-City Swim Meet

Sponsorship

- Presenting (\$20,000)
- Premier (\$15,000)
- Platinum (\$7,500)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1000)

Donation

- Other Amount \$ _____

Interested in a different sponsorship level? Please ask how we can accommodate your organization.

Step 2: Provide Contact Information

Sponsor/Organization: _____

How would you like your organization name listed: _____

*If your organization wishes to remain anonymous, please indicate above.

Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____ Direct Telephone Number: _____

Contact Email Address: _____

Step 3: Return the Commitment Form & Check

Mail your sponsorship commitment form, along with your check made out to "Friends of Goodman Waves All-City Swim" to:

Tom Lynch, Treasurer
2023 All-City Swim Meet
510 Morningside Ave
Madison, WI 53716

Contact our 2023 All-City Swim Sponsorship Chairs with any questions.

Rebecca DeMarb
608.931.9976

Shannon Luehmann
608.931.9976

goodmanpool2023@gmail.com

Friends of Goodman Waves sincerely thank you for your sponsorship of the 2023 All-City Swim Meet.
We look forward to seeing you at All-City 2023!