



## DMI Director's Report – July 2022

From Jason Ilstrup, DMI President

### Creating Connections and Community:

- DMI hosted several events including a Behind the Scenes at the Henry Vilas Zoo and a What's Up Downtown Breakfast with the Director of the Wisconsin Chamber Orchestra, Joe Loehnis ([https://www.youtube.com/watch?v=fjgA\\_cZbiyY&t=3s](https://www.youtube.com/watch?v=fjgA_cZbiyY&t=3s)). Several member meet-ups we're also hosted including virtual speed networking and a member run.
- In partnership with [Exact Sciences](#), DMI started the All-Around Downtown video series, highlighting great places, spaces, and events downtown. We featured State Street with the series second video: <https://www.youtube.com/watch?v= btiB1g3Shg>
- Two episodes of the Downtown Madison Happening Podcast we're released. Thanks to [American Family Insurance](#) for all their support.
  - Missy Tracy – Municipal Relations Coordinator at Ho-Chunk Gaming-Madison: <https://www.youtube.com/watch?v=qMFhSco29dA&t=348s>
  - Heather Ewing – Founder and CEO at Abstract Commercial Real Estate: <https://www.youtube.com/watch?v=aU1eVDOM5Ow&t=2s>

### DMI Media Mentions:

- June 26 – Wisconsin State Journal - [Madison May Again Use TIF to Boost Downtown, State Street](#)
- June 28 – Milwaukee Business Journal - [Can Third Spaces Lure Remote Workers Back to Downtown Milwaukee](#)
- June 28 – Wisconsin Business - [Development Leaders in Madison and Milwaukee Say Business Is Booming](#)

### DMI Presentations:

- Jason and Heather presented the Future of Downtown Madison to JLA Architects.
- Jason participated in a panel discussion on the Future of Downtowns. The discussion was part of the MSN+MKE Downtown Exchange series and in partnership with the Wisconsin Policy Forum. Anne Morrison also participated in the event.

### Economic Development:

- The Economic Development Committee heard a presentation on the [Lake Monona Waterfront Project](#) by Tim Anderson, Allen Arntsen and Jason Ilstrup.

### Challenge Committee:

- The Challenge Committee did not meet in June. They are continuing their work on the new DMI Strategic Plan.

**Membership Development:**

- The Membership Development Committee met in June to discuss their wins, prospective members, at-risk members, member meet-ups and assigned ambassadors.
- The new members in July include:

Monaire	Nish Kanapilly	<a href="https://www.monaire.ai">https://www.monaire.ai</a>
Hilldale Towers	Brooke Saucier	<a href="http://www.hilldaletowers.com">www.hilldaletowers.com</a>
Austin Kempf - eXp Realty	Austin Kempf	<a href="https://www.austinkempfrealty.com/">https://www.austinkempfrealty.com/</a>
Wisconsin Housing Preservation Corp	Brenda Levin	<a href="https://www.whpccorp.org/">https://www.whpccorp.org/</a>
Interior Investments	Jenna Byom	<a href="https://interiorinvestments.com/">https://interiorinvestments.com/</a>
The Lakefront Porch on Wilson	Emily DeVore	<a href="http://www.lakefrontporch.org">www.lakefrontporch.org</a>

**Transportation:**

- The Transportation Committee did not meet in June.

**Quality of Life:**

- The DMI Quality of Life Committee met in June to hear a presentation from Charles Tubbs, Director of Dane County Emergency Management. The Committee also heard updates from their sub-committees.

**Inclusiveness:**

- The Inclusiveness Committee met in June to hear updates from the Committee’s Task Forces, including the jobs/internship initiative and the Beyond Compliance Task Force.
- The Beyond Compliance Task Force is hosting the Accessibility Design Forum on Tuesday July 26. The event will include three virtual panel discussions and a live networking event. Here is more information: <https://downtownmadison.org/event/accessibility-design-forum/>

**Government Relations:**

- The Government Relations Committee did not meet in June.

For questions and more information, contact Jason Ilstrup, DMI President at 608-512-1330 or [jilstrup@downtownmadison.org](mailto:jilstrup@downtownmadison.org).