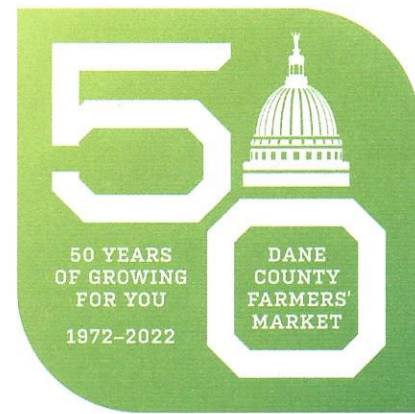




*Join the
Celebration*

HITCH YOUR WAGON TO THE DANE COUNTY FARMERS MARKET



SPONSOR APPLICATION

Pioneer Level \$750

- Sponsor Logo or Name will be on a plaque permanently affixed to the wagon
- Sponsor will be inclusive in digital and media marketing, and during the exhibition of the wagons at the Dane County Farmers Market

Wagon Master Level \$1500

- Inclusive of Pioneer Level sponsor
- Sponsor will have the option to select and collaborate with artist
- Sponsor will be featured in the scavenger hunt that will encourage people to visit your business

Trailblazer Level \$2500

- Inclusive of Wagon Master Level Sponsor
- A trophy to be presented to winning Artist by Sponsor
- You as a Sponsor, may keep the wagon you sponsored.

SPONSOR INFORMATION

Name/Company (as it should appear for marketing materials) _____

Address (for correspondence) _____

City, State, Zip _____

Company Website _____ Phone _____

Contact Name _____ Email _____

Please select your sponsorship level:

Trailblazer \$2500

Wagon Master \$1500

Pioneer \$750

Please make Sponsorship payment by **June 15th, 2022** to: **Dane County Farmers Market**
Please mail a copy of this form and your payment to: DCFM P.O. Box 1485, Madison, WI 53701

*We look forward to hearing from you.
Please feel free to contact us with any sponsorship questions.
Our contact is Mark Olson, Renaissance Farm, DCFM 608-963-1803*

We hope you will come on board and make this event a great success.

P.O. Box 1485 Madison, WI 53701 608.963.1803
SponsorAWagon@gmail.com

HITCH YOUR WAGON TO THE DANE COUNTY FARMERS MARKET

Being a Sponsor or an Artists has its benefits!

The Hitch Your Wagon marketing and public relations campaign will get consumers on the streets participating in this public art project. Saturdays at the DCFM Market wagons will be displayed with the Sponsor and Artists names, reaching up to 20,000 consumers each week. Sponsors and Artists will enjoy increased consumer awareness through newspapers, radio, digital marketing and revenues through this historic celebration. The scavenger hunt will drive consumers to your business.

This all inclusive event will include the following award classes

PEOPLES CHOICE (3)

BEST PROFESSIONAL ARTIST

BEST WOODWORK

AMATEUR

BEST YOUTH -18 & under

BEST PAINT

BEST TATOO/TAGGER

BEST METALWORK

BEST MIXED MEDIA

Please get your application in as soon as possible so we can match Sponsors and Artists. If you have a Sponsor or an Artist, you would like included please let us know and we will send them the packet.

Matches will be made based on the receipt. If you are both the Sponsor and the Artist both applications will need to be completed and returned. Any questions please phone Mark Olson – Renaissance Farm – DCFM 608-963-1803 or Email SponsorAWagon@gmail.com

Please return your Sponsorship or Application by June 15, 2022