



**metro transit**

**MADISON  
TRANSIT  
REDESIGN  
REPORT**

**TRANSIT  
NETWORK  
REDESIGN**

## WHAT IS THE **TRANSIT NETWORK REDESIGN**

Taking into account community preferences, the redesign of the bus network aims to increase the frequency service and simplify the network. The current draft plan creates more frequent and direct routes that provide more consistent service across the weekdays and weekends.

To make this plan possible with the current available resources, the redesign requires some compromises. While routes will continue to serve the same areas, some riders may have to walk farther to reach bus stops. A few areas would also only be served during peak service.

The Transit Network Redesign will leverage future planned Bus Rapid Transit (BRT) infrastructure. To make sure benefits of routes reach all corners of community, BRT plans to extend beyond the initial East-West Corridor. Metro Rapid BRT envisions improvements in three corridors:

- East-West (Routes A)
- North South (Routes B)
- Middleton



**The Madison Metro Transit Redesign's goal is to address the changing needs of the Madison community by better connecting people in a reasonable amount of time.**

# WHAT'S CHANGING

The plan would help restore the total amount of service back to pre-COVID-19 pandemic levels while consolidating bus service into fewer routes.

4 routes will run every 15 minutes or better during the weekdays. Most of this service would pass through Downtown, reducing connections through transfer points. This means the need for the North, South, East, and West Transfer points will no longer be needed. 3 routes will bypass Downtown to connect peripheral areas.

**Madison, WI Draft Plan**

On weekdays around noon, the bus comes every...

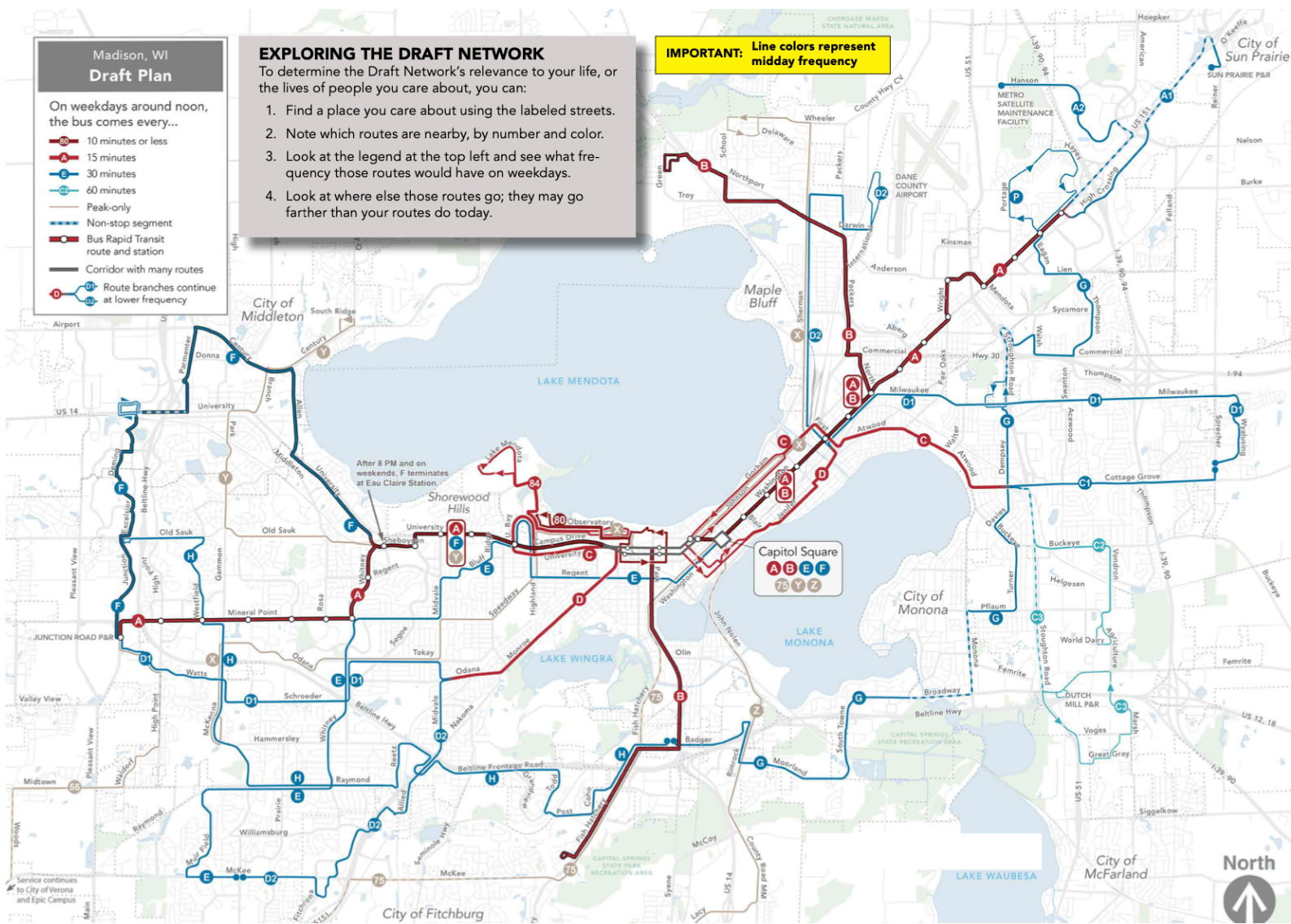
- 10 minutes or less
- 15 minutes
- 30 minutes
- 60 minutes
- Peak-only
- Non-stop segment
- Bus Rapid Transit route and station
- Corridor with many routes
- Route branches continue at lower frequency

**EXPLORING THE DRAFT NETWORK**

To determine the Draft Network's relevance to your life, or the lives of people you care about, you can:

1. Find a place you care about using the labeled streets.
2. Note which routes are nearby, by number and color.
3. Look at the legend at the top left and see what frequency those routes would have on weekdays.
4. Look at where else those routes go; they may go farther than your routes do today.

**IMPORTANT:** Line colors represent midday frequency



# NETWORK COMPARISONS

## KEY DIFFERENCES

- More midday and early evening service, less peak service
- Seven day a week frequent service on future BRT Routes
- Fewer peak-only routes to Downtown

## EQUITY IN THE PLAN

- Most complaints come from riders in the peripheral areas of Madison. These riders tend to be:
  - Disproportionately low-income
  - People of color
- Travel and wait times are too long and require unnecessary transfers

## EXISTING VS DRAFT PLAN

### EXISTING NETWORK

### DRAFT PLAN

#### COMPARISON OF MADISON'S RESIDENTS ACCESS TO JOBS

	EXISTING NETWORK	DRAFT PLAN
MEDIAN RESIDENT	24,000 JOBS	44,000 JOBS (+80%)
MEDIAN P.O.C.	21,000 JOBS	40,500 JOBS (+80%)
MEDIAN LOW INCOME PERSON	80,500 JOBS	97,500 JOBS (+20%)

#### COMPARISON OF PERCENTAGE OF MADISON'S RESIDENTS PROXIMITY TO TRANSIT

	EXISTING NETWORK	DRAFT PLAN
WITHIN 1/4 MILE ALL DAY SERVICE	79%	73%
WITHIN 1/4 MILE SERVICE 15 MIN OR BETTER	11%	42%

## WHAT WOULD CHANGE?

- Fewer transfers and less waiting
- More consistent and less confusing routes
- More direct service within outlying area

# NETWORK CHANGES TO DOWNTOWN

## ROUTE CHANGES DOWNTOWN

- **Routes 2 and 5**
  - No longer use North Hamilton St. between Capitol Square and E. Gorham
- **Routes 4 and 6**
  - Will no longer be servicing State St. past W. Gorham
- **Route 13**
  - No longer will be in service but replaced by Route B
- **Route 28**
  - Will not have any changes to its service through Downtown
  - Route will now be serviced by Routes C and X
- **Route 38**
  - By the capitol, Route 38 will be replaced by Route D and no longer run on Rutledge St.
  - Will no longer continue to the hospital loop via N. Charter, will be replaced by Route X

## ROUTE CANCELLATIONS DOWNTOWN

- **Route 44**
- **Route 81**
- **Route 82**
- **Route 84**