

# Madison Bus Rapid Transit (BRT)



## Help us define the future of public transit in Madison!

The City of Madison is exploring options for a new east-west bus rapid transit (BRT) line to make our city's transit system work faster and smarter.

BRT uses dedicated lanes where feasible and modern stations to provide fast and cost-effective service to jobs, entertainment, and schools. Madison's BRT will complement existing Metro routes and be our city's next big step toward a more sustainable local transit system.



[Image of 60-foot BRT bus in dedicated lane]

## Want to know more?



[Image of 60-foot BRT bus in dedicated lane]



[Image of larger, enclosed BRT shelter]

### Public Meeting #3

August 29th, 6:00-7:30 p.m.  
Madison Senior Center  
330 West Mifflin Street

Join us for a presentation and open house to learn more about **the draft recommended routes and station locations** for the East-West BRT. Additional analysis of cost, ridership, and design will be shared.

### More Information

Visit the project website at [www.madisonbrt.com](http://www.madisonbrt.com) to:

- + Sign up for email updates.
- + View results of public surveys #1 and #2.
- + Learn more about BRT.

Follow us on social media:

[@mymetrobus](https://twitter.com/mymetrobus) // [@CityofMadison](https://twitter.com/CityofMadison)

## Common BRT Features

### BRT Only Lanes

Separate or preferential lanes allow BRT to stay on schedule and move more efficiently through mixed traffic environments.



### Traffic Signal Priority

BRT buses can signal a green light at an upcoming intersection to stay on schedule and reduce travel times.



### Moving More Riders

BRT buses carry more passengers, and operate more times per hour, for more hours per day.



### Enhanced Transit Stations

BRT stations include real-time information, covered seating, bicycle access and enhanced pedestrian crossings.



### Support Existing Transit

BRT routes will complement other Madison Metro transit services with faster and more efficient connections.



## Contact Information

**Everyone is welcome!** Spanish and sign language interpreters will be available. For other accommodations such as interpreters or materials in alternate formats, please contact us at least three business days prior to the event. We ask that attendees refrain from wearing heavily-scented products and using flash photography.

### City of Madison

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