

Energy Benchmarking
Downtown Madison, Inc.
January 21, 2014

The DMI Board of Directors opposes the proposed Madison Energy Benchmarking Ordinance, while at the same time supporting the goal of decreasing energy consumption. Our concerns are based upon the following:

- The proposed ordinance was not conceived with adequate feedback from property owners and utility companies.
- Data is better and also pure if it comes from utility companies.
- There will be a high cost to the City of Madison to administer and clear the data.
- There is insufficient information on how the City intends to use the data.

In addition, DMI agrees to support and participate in a public-private partnership to promote voluntary energy benchmarking to formulate and implement a campaign to educate building owners (and tenants) about the positive energy and monetary savings that may be achieved by benchmarking and by adopting energy efficiency practices.