

2017 DMI BOARD OF DIRECTORS*

EXECUTIVE COMMITTEE

Stacy Nemeth, Fiore Companies (Board Chair)
 Doug Poland, Rathje & Woodward, LLC (Vice Chair)
 Susan Springman, Mullins Group, LLC (Secretary)
 Jeff Newman, Madison Gas & Electric (Treasurer)
 Angela Black, Husch Blackwell
 Megan Jerabek, von Briesen & Roper s.c.
 Dan Lee, First Weber Group
 Anne Neujahr Morrison, Urban Land Interests
 Janine Punzel, 360 Commercial Real Estate
 Nathan Wautier, Reinhart Boerner Van Deuren s.c.

Jeff Maurer, Fresh Madison Market
 Mayra Medrano, Latino Chamber of Commerce of Dane County
 Peter Mortenson, US Bank
 Stacy Nemeth, Fiore Companies, Inc.
 Anne Neujahr Morrison, Urban Land Interests
 Jeff Newman, Madison Gas & Electric
 Tim O'Meara, Arthur J. Gallagher & Co.
 Greg Paradise, Mohs, MacDonald, Widder, Paradise & Van Note
 Doug Poland, Rathje & Woodward, LLC
 Daniel Pophal, Wells Fargo
 Beth Prochaska, Potter Lawson
 Janine Punzel, 360 Commercial Real Estate
 Dan Reed, American Family Ventures
 Mark Richardson, Unfinished Business LLC
 Katherine Rist, Foley & Lardner LLP
 Andrew Roethe, BMO Harris Bank, N.A.
 Carole Schaeffer, Miron Construction
 Chris Schell, Summit Credit Union
 Steve Sosnowski, Associated Bank
 Susan Springman, Mullins Group, LLC
 Craig Stanley, Broadwing Advisors, LLC
 Jeff Tubbs, J.H. Findorff & Son, Inc.
 Eric Upchurch, Opportunity, Inc.
 Jeff Vercauteren, Capitol Neighborhoods, Inc.
 Ja'Mel Ware, Intellectual Ratchet, LLC
 Margaret Watson, Steve Brown Apartments
 Nathan Wautier, Reinhart Boerner Van Deuren s.c.

BOARD OF DIRECTORS

Dr. Ruben Anthony, Urban League of Greater Madison
 Juli Aulik, UW Health & Unity Health Insurance
 Randy Banks, Strang, Inc.
 Sue Bauman, non-business/resident member
 Angela Black, Husch Blackwell
 Curt Brink, Curt Vaughn Brink Companies
 Matt Carlson, Michael Best & Friedrich LLP
 Tim Casper, Madison College
 Bob Cottingham, Wipfli LLP
 Paul Cuta, CaS, Architecture, LLC
 Ted DeDee, Overture Center for the Arts
 Len Devaisher, Old National Bank
 Greg Frank, Food Fight Restaurant Group & Madison's Central BID
 Brad Grzesiak, Bendyworks
 Kevin Hickman, JP Cullen
 Melissa Huggins, Urban Assets
 Megan Jerabek, von Briesen & Roper s.c.
 Sandy Lampman, St. Mary's Foundation
 Dan Lee, First Weber Group
 Tim Lightner, TWO MEN AND A TRUCK
 Ron Luskin, non-business/resident member

EX OFFICIO MEMBERS

City of Madison, 4th District Alder: Mike Verveer
 City of Madison, Office of the Mayor representative
 Madison Metropolitan School District representative
 Monona Terrace Community & Convention Center: Gregg McManners
 UW-Madison, Office of University Relations: Leslie Orrantia
 *as of October 21, 2016



CONTACT



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 608-512-1331
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DMI PARTNERS*

*Partners as of October 1, 2016

PINNACLE PARTNERS



COMMUNITY PARTNERS



MADISON PARTNERS



DOWNTOWN PARTNERS

American Family Insurance
 BMO Harris Bank
 Fresh Madison Market
 The Great Dane Pub & Brewing Co.
 Ho-Chunk Gaming Madison
 The Huntington National Bank
 Johnson Bank
 Mullins Group, LLC
 National Guardian Life Insurance Company
 Old National Bank
 SSM Health St. Mary's Hospital
 State Bank of Cross Plains
 Strang Inc.
 UnityPoint Health-Meriter
 University Book Store
 Urban Land Interests
 UW Health & Unity Health Insurance
 von Briesen & Roper, s.c.

DMI Staff

Susan Schmitz, President
 John Cerniglia, Senior Director, Programs & Communications
 Carol Ann Hewitt, Director of Development
 Madelyn Plummer, Office and Program Manager

Madison's Central Business Improvement District (BID) Staff

Tiffany Kenney, BID Executive Director
 Tim Jenquin, BID Operations Director
 Aliesha Biersack, BID Programming Coordinator
 Jenny Sligh, BID Programming Coordinator
 Mitch Freund, BID Office Assistant



2016-2017 ANNUAL REVIEW

Sponsored by:





Downtown Madison, Inc. (DMI) is a not-for-profit, membership organization and the voice of the central city. Formed more than 35 years ago, DMI advocates for the health and vitality of downtown Madison and exists because of and for our members. Businesses, residents, non-profit organizations and local government agencies provide their unique expertise to help us accomplish our mission and work on projects, initiatives and membership programs.

MISSION STATEMENT

Downtown Madison, Inc. is committed to planning for, sustaining and growing downtown Madison as a thriving regional economic engine that offers a best-in-class quality of life for businesses, residents and visitors.

MEMBERSHIP*

*members as of October 1, 2016

NUMBER OF MEMBERS:
476

MEMBER BUSINESS CATEGORIES:
85

NUMBER OF INDIVIDUAL MEMBER CONTACTS:
1,753 PEOPLE

MEMBERS BY SIZE:

Non-Business/Resident: **40**
 Non-Profit/Government/Associations: **114**
 Sole Proprietor (1 employee): **24**
 2-10 Employees: **134**
 11-25 Employees: **68**
 26-50 Employees: **34**
 51-99 Employees: **21**
 100 or More Employees: **41**

MEMBERS BY LOCATION:

Downtown: **49.6%**
 Outside of downtown: **50.4%**
(Downtown defined as zip codes: 53703, 53706, 53715)

TOP 10 BUSINESS CATEGORIES:

- 1 Not for Profit (100)
- 2 Real Estate (31)
- 3 Financial Institutions (28)
- 4 Investments (24)
- 5 Architects (23)
- 6 Engineering Firms (22)
- 7 Law Firms (21)
- 8 (tie) Meeting & Event Planners (19)
Restaurants (19)
- 10 (tie) Consultants - Business & Management (18)
Developers - Commercial (18)

For a full DMI membership directory, visit:
www.downtownmadison.org/members

DMI SOCIAL MEDIA OUTLETS

Facebook likes: **2,071**
 Twitter followers: **1,018**
 LinkedIn group members: **2,110**
(as of Oct. 4, 2016)

DMI WEBSITE

Number of visits: **74,495**
 Number of page views: **298,267**
(year to date through Oct. 4, 2016)

PROGRAMS

- What's Up Downtown Breakfast (12/year)
- New Faces, New Places (12/year)
- New Member Coffee (4/year)
- Behind the Scenes (3/year)
- Nosh at Noon (3/year)
- DMI Annual Dinner (1/year)
- State of the Downtown (1/year)
- Doors Open Madison (1/year)

NUMBER OF PROGRAMS IN 2016:
37

TOTAL ATTENDANCE AT DMI PROGRAMS:
2,861
(as of October 1, 2016, excluding Doors Open Madison)

2016 PROGRAM HIGHLIGHTS

- Kicked-off the 2016 What's Up Downtown Breakfast series at a new venue, The Edgewater with The Thundercloud Singers of the Ho-Chunk Nation
- Featured 12 new members or existing members with new aspects to their business as hosts of the New Faces, New Places monthly networking series
- Moved the quarterly New Member Coffee series to the new offices of von Briesen & Roper, s.c.
- Held special tours of Wisconsin Public Television, Madison Fire Station #1 and the UW-Madison Babcock Dairy Plant & Dairy Cattle Center as part of the Behind the Scenes program
- Featured topics such as the economic impact of sports/athletics, affordable housing and the state of our lakes for the 2nd year of the Nosh at Noon series
- Successfully held a social event with community partner organizations as part of the DMI Inclusiveness Initiative
- Launched the 1st annual Doors Open Madison attracting an estimated 2,500 attendees
- Transferred the Lunch Time Live summer concert series to Madison's Central BID as part of their *Summer in YOUR City* programming series
- Released the 6th annual State of the Downtown metrics report



ADVOCACY

The DMI Board of Directors annually approves a Civic Agenda that drives DMI's advocacy and committee work for the year. With the aid of major downtown stakeholders and partners, below is a list of issues worked on by the DMI committees and its members in 2016*:

- Affordable Housing
- Bicycle Infrastructure Improvements
- Capitol East District Development and Parking
- DMI Inclusiveness Initiative
- Downtown Day Care Facilities
- Downtown Parking Rates and Hours
- Downtown Retail Market Analysis
- Downtown Safety & Quality of Life Improvements
- Downtown U.S. Post Office Location
- Homeless Day Resource Center and Housing First
- Judge Doyle Square Project and Bicycle Center
- Platinum City Bicycle Designation
- Regional Transportation Solutions and Funding
- Safe Bicycle Routes to School
- Sustainable Madison Transportation Master Plan
- Tax Incremental Financing District 32 Improvements

*as of October 1, 2016

STANDING COMMITTEES

- Economic Development
- Government Relations
- Membership Development
- Quality of Life and Safety
- Transportation and Parking
- Bicycle Sub-committee

NUMBER OF STANDING COMMITTEE MEETINGS IN 2016:
72